



Deliverable 11

Communication and dissemination

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Cultural Influences on *Renewable Energy Acceptance* and *Tools* for the development of communication strategies to promote *ACCEPTANCE* among key actor groups

Partners of Create Acceptance



**SIXTH FRAMEWORK PROGRAMME
PRIORITY**

FP6-2004-Energy-3, SUSTDEV-1.2.8

**Create
Acceptance**



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Project acronym: CREATE ACCEPTANCE

Project full title: Cultural Influences on *Renewable Energy Acceptance* and *Tools* for the development of communication strategies to promotE ACCEPTANCE among key actor groups

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Deliverable 11

Communication and dissemination

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1. Introduction

This deliverable of work package 5 of the project Create Acceptance gives an overview of all the communication and dissemination activities performed by the coordinator and partners of the project. It consists of three parts. The first part, the implementation of the communication plan contains a description of the communication and dissemination activities performed during the project. The second part contains a detailed overview of the dissemination actions and their impact. The third part focuses on future dissemination activities to be performed after February 2008.

2. Implementation communication plan

Below an overview is given of the implementation of the communication plan of the project Create Acceptance. This implementation is divided into activities focussing on the communication between partners within the consortium and disseminating knowledge outside the consortium.

2.1 Communication and exchange of information among partners

To perform an international research project with physically long-distance connections between partners successfully, it is important to have continuously effective communication between partners, between coordinator and partners, between coordinator and work package leaders, between coordinator and EC, etc. One of the characteristics of effective communication is the combination of several communication channels. Within the project Create Acceptance a combination of the following communication channels is used to keep all partners informed: website, Email and telephone and face to face contact.

2.1.1 Website - partners only

To avoid large attachments to Emails, overloaded inboxes and the loss of documents and to create an online archive, a 'partners-only' website was set up connected to www.createacceptance.net. In this shared workspace all working and finished documents of each work package, background information and literature, agenda's, minutes, information and route descriptions for meetings, etc. could be found. All partners were able to login to this website with an individual password and username and post and download documents.

2.1.2 Email and telephone

During the whole project intensive (almost) daily Email contact existed among the partners and the coordinator. This enabled the coordinator, work package leaders and other partners to be informed continuously about the work performed and to acknowledge and solve possible problems considering planning and content in time. To enable the intensive Email contact, the coordinator set up an Email-list 'partners.create-l@ecn.nl'. All Emails send by one of the partners to this list were received by all partners. A dedicated email address for the coordinator was also provided.

Apart from the contact with all partners, the coordinator also stayed in close contact with the work package leaders by Email and telephone during the whole project to coordinate their work and interconnection between work packages.

The coordinator also had regular contact with the EC and scientific officers in Brussels via Email and telephone during the project.

2.1.3 Face to face

During the project every 2-3 months a project meeting and workshops took place hosted by one of the partners or the EC (nine meetings in total). Most of these gatherings lasted for two days. During these meetings and workshops all partners and work package leaders presented and discussed their latest work and future activities within the project. Also decisions were made on content, limits and scope of the research in the different work packages, work divisions and intermediate deadlines were set up.

2.2 Disseminating knowledge outside the consortium

During the project all partners participated in several dissemination activities. The majority of these activities took place during the second half of the project (during the year 2007) when the first results on the evaluation of Socrobust (WP1) and the analysis of case studies (WP2) were known and intermediate results on the tool development (WP3) and demonstration projects (WP4) could be given. The dissemination activities are described in more detail below. In the second chapter a complete overview including references can be found of all the dissemination activities.

2.2.1 Scientific publications: articles and bookchapters (6)

The partners have written several scientific articles and book chapters based on the results of the several work packages of Create Acceptance. These were submitted to high impact international journals and books. During the project two articles have been published in journals (in *Energy Policy* and in *Les Annales de la Recherche Urbaine*) and two book chapters were written. Two articles have been submitted (to *Energy* and *Bulletin of Science, Technology & Society*). See Chapter 3 on future dissemination activities for future publications.

2.2.2 Press releases (13)

All partners published at least one press release on the project in the year 2007 in their own language (13 in total). This press release was sent to a wide range of national and local media: newspapers, newsletters, digital newsletters, websites, magazines, etc and lead to several publications in popular press (see below).

2.2.3 Newsletters (10)

Newsletter Create Acceptance (3)

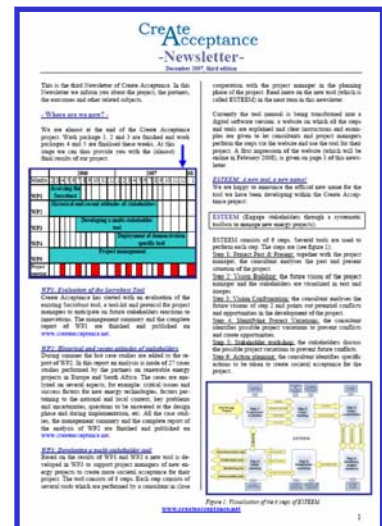
From December 2006 on a project Newsletter was published every 6 months:

- 1st edition December 2006
- 2nd edition June 2007
- 3rd edition December 2007.

These newsletters contained 3-4 pages of information on the current status of the project and backgrounds including:

- Detailed information on the status of each work packages including examples and links to the published deliverables.
- An updated planning and overview of past and future activities within the project.
- An introduction and overview of activities within the five demonstration projects of WP4.
- An article of a work package leader on his or her experiences within the project.
- A column of the coordinator.
- Background information on the project on dissemination activities, other related EC-funded projects, future research questions, experiences of the partners during meetings, etc.
- Contact details from the coordinator.
- Link to the website www.createacceptance.net.
- Overview of all the partners.

The newsletter was sent to over 300 contacts in Europe who signed up to this mailing list via the website www.createacceptance.net.



Other newsletters (7)

Based on the press releases and other dissemination activities at least seven articles on Create Acceptance were published in online newsletters in different countries and languages.

2.2.4 Websites

Project websites (2)

The public website www.createacceptance.net was set up by the coordinator in the first month of the project. Apart from the **homepage** with some general information on the project, the menu consisted of eight other items:

- **Objective and scope:** overview of the five main objectives of the project.
- **Project structure:** overview of the five workpackages of the project and their internal correlation including detailed information on the aims and current status of the work packages.
- **Project calendar and events:** a detailed graph on the planning of the project per month including the workpackages, project meetings and project workshops.
- **Project output:** an overview including possibility to download all the deliverables published within the project and dissemination outputs (publications and papers for conferences, posters, articles for popular press and newsletters).
- **Project partners:** an overview of all partners involved in the project including contact details and a link towards their organisations website.
- **Background documents:** overview and download possibility of earlier research and experiences on Socrobust.
- **Links:** overview with links towards websites of the EC, other EC-funded projects and other related topics.
- **Newsletter:** overview and possibility to download all the editions of the Newsletter of Create Acceptance, including the possibility to add yourself to the mailing list of the Newsletter.



The statistics of the website www.createacceptance.net show a growing amount of hits and downloads from the website from February 2006 until January 2008. In the year 2006 in total 28,884 hits were registered from 1,213 unique visitors. In 2007 in total 95,371 hits were registered from 4,490 unique visitors. Including the hits and visitors of January 2008 the total amount of hits and unique visitors on the website www.createacceptance.net during the project are: 128,085 Hits and over 6,300 unique visitors.

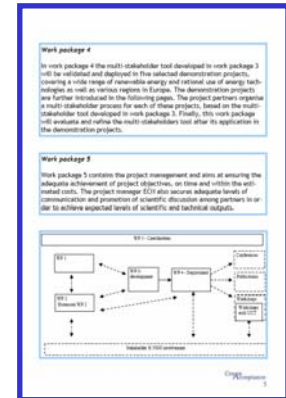
The website www.esteem-tool.eu was set up by the consortium in January 2008. This website is one of the results of work package 3. It is a software version of the tool ESTEEM developed in this work package to enable project managers to manage societal acceptance of their project. Via this website the project managers can perform all the six steps of the tool, find background information on the case studies performed in WP2 and the demonstration projects of WP4, on the consortium, etc.



Other websites (14)

Information on the project and an active link towards the website www.createacceptance.net was put on all the website of the partners' organisations:

- www.ecn.nl (website of ECN, the Netherlands)
- www.cnr.it (website of CNR, Italy)
- www.econinstitut.es (website of ECO, Spain)
- www.oeko.de (website of OEKO, Germany)
- www.makk.zpok.hu (website of MAKK, Hungary)
- <http://w3.univ-tlse1.fr/iae/3-2923-Home.php> (website of IAE, France)
- <http://www.ectos.is/newenergy/en/> (website of INE, Iceland)
- www.ieo.pl (website of IEO, Poland)
- <http://www.ncrc.fi/?l=en> (website of NCRC, Finland)
- <http://www.erc.uct.ac.za/> (website of UCT, South Africa)
- www.salford.ac.uk (website of SURF, United Kingdom).



And on other websites relating to the topic also references to the project and a link to the project website are given:

- www.onderzoekinformatie.nl (website on the scientific research, researchers and research institutes of the Netherlands)
- www.ist-world.com (website of a SSA project within the EU FP6)
- www.energie.nl (a Dutch website on energy related issues)

2.2.5 Workshops within project (10)

Within the demo projects in which the ESTEEM tool has been tested several workshops have taken place with the project manager and other related stakeholders in Hungary, the Netherlands, Italy, Iceland, Germany and South Africa. In total 10 workshops took place in these countries based on Create Acceptance and the ESTEEM tool.



2.2.6 Participation with papers (16) and posters (4) at conferences

During the project the partners wrote and presented 16 papers on the results of the project at national and international conferences in nine different countries covering the following topics: Renewable energy, Sustainability, Social sciences, Social acceptance, technology innovation, Science and Technology Studies, Niche management, Future sciences and other related topics. Most of these papers and presentations are available online via the websites of the organisers of the conferences

Also the partners produced four posters which were presented at different conferences (Poland regional authority event, Nice workshop, ERSCP, CIPAST training workshop).

2.2.7 Presentations at seminars and other events (18)

During seminars, workshops, conferences, lectures at several universities and other events, the partners regularly have given presentations on (part of) the results of the project. At least 17 of these presentations have been registered.

2.2.8 Popular press publications and other (17)

Apart from the scientific publications, the partners also successfully encouraged popular media to report on the results of the project. This resulted in at least 24 publications in daily newspapers, (online) magazines and other press.

Also the coordinator wrote a folder on the project including detailed information on the several work packages and the demo-projects. This folder was published (200 ex) and distributed through all the cooperating countries.

3. Dissemination actions and impact

In this chapter you find a complete overview including references of all the output of the activities performed by the coordinator and partners to disseminate the knowledge gained in the project Create Acceptance.

3.1 Articles in scientific journals and book chapters

Hodson, M., S. Marvin, and V. Simpson (2007): *Technological Transitions and Public Engagement: Competing Visions of a Hydrogen Fuel Station*, in Flynn, R., and Bellaby, P., (Eds), *Risk and Public Acceptance of New Technologies*, Palgrave-Macmillan: London.

Raven, R.P.J.M. (2007): *Niche accumulation and hybridisation strategies in transition processes towards a sustainable energy system. An assessment of differences and pitfalls*, in: *Energy Policy*, Vol 35 (4), 2390-2400.

Hodson, M., and S. Marvin (2007): *Cities Mediating Technological Transitions: the Adaptability of Infrastructures and Infrastructures of Adaptability?*, in Geyer, H.S., and Richardson, H.W., (Eds), *International Handbook of Urban Policy*, Edward Elgar.

Hodson, M., and S. Marvin (2007): *Londres et la technologie de l'hydrogène: Les villes comme médiatrices dans la transition énergétique*, *Les Annales de la Recherche Urbaine*, No 103, pp.180-88, September.

Raven, R.P.J.M., E. Heiskanen, R. Lovio, M. Hodson, B. Brohmann (forthcoming): *The contribution of local experiments and negotiation processes to field-level learning in emerging (niche) technologies*, *Bulletin of Science, Technology & Society*, special issue on Renewable Energy & Sustainability.

Raven, R.P.J.M., R.M. Mourik, C.F.J. Feenstra (submitted): *Modulating societal acceptance in new energy projects. Towards an intervention methodology*, *Energy*, special issue on 4th Dubrovnik Conference on Sustainable Development of Energy, Water and Environment Systems - Dubrovnik 2007.

Raven, R.P.J.M., C.F.J. Feenstra, R. Mourik, (submitted), ESTEEM: Managing societal acceptance in new energy projects. A toolbox method for project managers, in: *Technological forecasting and social change*.

3.2 Press Releases

General information on start Create Acceptance send to several media in 2006:

- Dutch in the Netherlands
- English in the UK
- Finnish in Finland
- French in France
- Spanish in Spain
- Catalan in Spain
- German in Germany.

Press release in 2007 in:

- Finnish in Finland
- Polish in Poland
- Hungarian in Hungary

- English in South Africa
- Icelandic in Iceland
- Italian in Italy.

3.3 Newsletters

Short article on project Create Acceptance in ECN newsletter send to 500 contacts (July and December 2006).

Alcantud A. and B. Schaefer. (2006), Una herramienta para mejorar la aceptación social de las energías renovables, in: *Newsletter of Barcelona's Energy Agency* (September/October 2006).

Create Acceptance was mentioned in the communications to the KSI-network and send by email to all its partners (November, 7th 2006).

Newsletter Create Acceptance (3p) send to 250 contacts in Europe (December 2006).

Article on Create Acceptance "Valkeampaa joulua yhteisvoimin" (A collective effort for a whiter Christmas)(p. 34-35) in the NCRC Christmas newsletter send to 100 contacts (December 2006).

Column on Create Acceptance 'een succesvol innovatief project? De hele context telt' (a succesfull innovative project? The whole context counts) in NaGW Newsletter on environmental research in the Netherlands (February 2007).

Article on Create Acceptance "Acceptatie creeren by projecten rond hernieuwbare energie" (Creating Acceptance for renewable energy projects) in Transitionnetwork newsletter nr. 7, March 2007.

Newsletter Create Acceptance (3p) send to 250 contacts in Europe (June 2007).

Article on Create Acceptance and the ZEPP demoproject in Newsletter ECN (send to 2500 contacts in the Netherlands), November 2007.

Newsletter Create Acceptance (3p) send to 300 contact in Europe (December 2007).

3.4 Websites

- Project website: www.createacceptance.net
- ESTEEM tool website: www.esteem-tool.eu
- Partners websites with a link to the project website:
 - www.ecn.nl
 - www.cnr.it
 - www.econinstitut.es
 - www.oeko.de
 - www.makk.zpok.hu
 - www.uct.sa
 - <http://w3.univ-tlse1.fr/iae/3-2923-Home.php>
 - <http://www.ectos.is/newenergy/en/>
 - www.ieo.pl
 - <http://www.kutuke.fi/english/>
 - <http://www.erc.uct.ac.za/>
 - www.salford.ac.uk
- Other website with a link to the project website
 - www.onderzoekinformatie.nl
 - www.ist-world.com

- www.energie.nl

3.5 Workshops

- Workshop 'Bioenergie und naturschutz' for stakeholders of the German demonstration project, Göttingen, Germany, February 16th 2007.
- Workshop on SWH systems with stakeholders, South Africa, 12th of April, 2007
- Workshop 'Erneuerbare Energien - Akzeptanz vor Ort verbessern' for stakeholders of the German demonstration project, Großräschen / Lausitz, Germany, April 19th and 20th 2007.
- Workshop 'Hydrogen in vehicles' for stakeholders of the SMART H2 project in Iceland, Reykjavik, Iceland, May 16th 2007.
- Workshop on Juehnde project for inhabitants of Juehnde project in Germany, 30th of October 2007.
- Workshop 'de ZEPP in Drachten' for stakeholders of the ZEPP project in the Netherlands, Drachten, the Netherlands, 6th November 2007.
- Workshop on Juehnde project for stakeholders of Juhnde project in Germany, 12th of November 2007.
- Workshop on VEP windproject with stakeholders, Hungary, 16th of November 2007.
- Workshop on Archimede project with stakeholders, Italy, 3rd December 2007.
- Workshop on SMART H project, with stakeholders, Reykjavik, Iceland, 31st January 2008.

3.6 Participation of conferences (papers)

- Jolivet, E., R. Mourik, B. Poti, R.P.J.M. Raven (2006): *CREATE ACCEPTANCE: A reflective practioner look on an STS based Intervention*, paper presented at the workshop on Unpacking Intervention: Action-Oriented Science and Technology Studies, part II. May 23-24, 2006, Åarhus, Denmark
- Verbong, G., R. Mourik, R.P.J.M. Raven (2006): *Towards integration of methodologies for assessing and promoting the societal embedding of energy innovation*, Paper presented at the ASRELEO Conference: Agenda for Social Research Related to Long-Term Energy Options, October 5-6, 2006, Zurich.
- Raven, R.P.J.M., E. Heiskanen, R. Lovio, M. Hodson (2007): *Societal Acceptance of Energy Technologies in Local Selection environments as a process of negotiating expectations*. Paper presented at the workshop Innovation and Path Dependency. Institutions for the management of diversity in innovation systems, 16-17 April 2007 in Zurich, Switzerland.
- Fucsko, J. (2007): Paper presented on *Wind energy and social acceptance* for the Topical Expert Meeting #54 on Social Acceptance of Wind Energy Projects. May 24-25th 2007, Lucerne, Hotel Continental Park, Switzerland.
- Raven, R.P.J.M., R. Mourik, C.F.J. Feenstra, E. Heiskanen (2006): *Modulating societal acceptance in sustainable energy projects*, paper accepted and presented at the 4th Dubrovnik Conference on Sustainable Development of Energy, Water and Environment Systems, June 4-7 June, 2007, Dubrovnik, Hungary.

- Feenstra, C.F.J., R. Mourik (2007): *Creating societal acceptance by negotiating the future*, paper accepted and presented at the seminar Negotiating the Future, 7th June, Oslo, Norway
- Brohmann, B., C.F.J. Feenstra, E. Heiskanen, M. Hodson, R. Mourik, G. Prasad, R.P.J.M. Raven (2007): *Factors influencing the societal acceptance of new, renewable and energy efficiency technologies*, paper and poster presented at the 11th ERSCP conference, 20-22th June, Basel, Switzerland.
- Brohmann B., M. Difiore, C.F.J. Feenstra, E. Heiskanen, R. Mourik, B. Poti, R.P.J.M. Raven (2007): *Towards a new methodology for creating societal acceptance of new energy projects*. Paper presented at the International Energy Workshop, 25-27th June, Stanford, USA.
- Feenstra, C.F.J. (2007): *Creating societal acceptance by negotiating ideas*. Paper presented at the 7th International Summer Academy of Technology Studies 'Transforming the Energy System. The role of Interests, Institutes and Ideas' in Deutschlandberg, Austria, August 26th - 31st 2007.
- Hodson, M., E. Heiskanen, E. Jolivet, S. Marvin, V. Simpson, J. Khan (2007): *Managing Urban Socio- technical change? Comparing energy technology controversies in three European contexts*, 8th Annual Conference of the European Sociological Association, Conflict, Citizenship and Civil Society, Glasgow, 3rd - 6th September.
- Hodson, M., E. Heiskanen, E. Jolivet (2007): Hodson, M., S. Marvin (2007): *Reconfiguring Infrastructure: The challenge and opportunity of ecological security?*, Paper presented at Infrastructure Forum National Conference, Department of Business Enterprise and Regulatory Reform, London, 27 September.
- Heiskanen, E., R. Lovio (2007): *User Knowledge in Housing Energy Innovations*. Proceedings of the Nordic Consumer Policy Conference, October 35, 2007, Helsinki. Nordic Council of Ministers.
- Heiskanen, E., E. Jolivet, R.P.J.M. Raven, R. Mourik, C.F.J. Feenstra (2007): *Create Acceptance - development of a research based multi-stakeholder tool for managing the societal acceptance of sustainable energy technology projects*, paper presented at the Sustainable Innovation 07 Conference, October 29-30, Surrey. Centre for Sustainable Design.
- Heiskanen, E., R. Lovio (2007): *User Knowledge in Housing Energy Innovations*. paper presented at the 12th international conference on Sustainable Innovation 07 - Global Building and Construction: Systems, Technologies, Products and Services, Farnham, Surrey, UK, October 29-30, 2007.

3.7 Presentations at seminars / conferences

- Hodson, M., S. Marvin (2006): *Cities, Regions and Shaping Technological Transitions*, 'Political Infrastructures, International Workshop' Open University, Milton Keynes, June 2006. (invited contribution).
- Hodson, M., S. Marvin (2006): *Re-Imagining Cities and Regions through Infrastructural Innovation: Attributions, Aspirations and Adaptabilities*, Institute of British Geographers Annual Conference, London, August 2006.
- ECO Institute (2006): wrote an abstract for the seminar Future Oriented Technology Analysis in Sevilla on 28-29th September 2006.
- Maack, M. (2006): gave a short project outline in a mixed presentation on *hydrogen demonstrations and externalities* during the National Energy Convention in Reykjavik 12-13th of October 2006.

- Marvin, S., M. Hodson (2006): Royal Geographical Society-UK Energy Research Centre, conference on Regions, Energy and Climate, RGS, London, October 25th (invited contribution).
- Heiskanen, E. (NCRC): Presentation on WP2 on seminar 'Ideasta innovaatio, innovaatiosta käytäntö' ('From idea to innovation, from innovation to practice') at the Helsinki School of Economics. November 10th 2006.
- ECO Institute (2006): presented *Create Acceptance* in a working group at the seminar Local energy Management, renewable energies and participation in Barcelona on 13-14th December 2006.
- Brohmann, B. (OEKO): Presentation on *Create Acceptance and WP4* on meeting with stakeholders and inhabitants of Jünhde. 14 December 2006
- Mourik, R. (2006): Presentation for ESST (European Science Society Technology studies) Master students in Maastricht on *public participation and risk communication*. December 15th 2006.
- Heiskanen, E. (NCRC): gave a presentation on *Create Acceptance* at the Helsinki School of Economics Innovation seminar Series. February 7th 2007.
- Huenecke, K., B. Brohmann (OEKO): Presentation *Erneuerbare Energien - Akzeptanz vor Ort verbessern* during the workshop 'Kommunale Ebene' in Grossraeschen / Lausitz of the federal ministry of Environment. April 19-20th 2007.
- Raven, R.P.J.M. (2007): *Societal embedding of (transition) experiments*, presentation at the third KSI Annual conference 'Inside the Black Box of Transitions: Intermediate Results, June 1st, Eindhoven.
- Di Fiore, M. (2007): *La diffusione delle fonti di energia rinnovabile: il ruolo degli aspetti istituzionali e di incentivazione per l'Italia*, Roma 15 June 2007, Seminar, organised by Ceris-Cnr, linked to Master SLES
- Feenstra, C.F.J. (2007): presented *Create Acceptance* in a workshop on 'resistance in against projects' on the Networkday of the Transition network in Driebergen, the Netherlands, 30th October 2007.
- Raven, R.P.J.M. (2007): has presented *ESTEEM* in a guest lecture for Natural Science students at the Eindhoven University of Technology, 7th of December 2007.
- NCRC (Spring 2008): will organise together with the Finnish Energy Agency (Motiva) a seminar on *Create Acceptance* and other projects.

3.8 Other activities (popular press, posters, advisory boards, etc.)

- Hodson, M. (SURF) invited on to Advisory Group of UK Economic and Social Research Council funded project: 'Beyond Nimbyism: Towards a multidisciplinary framework for understanding public engagement with renewable energy technologies' at University of Manchester.
- Sjouwerman, P. (2006): *Waterstofspeeltuin IJsland loopt tegen financiële kosten op*. In: Stromen; (11/12; 21th July 2006).
- Create Acceptance was disseminated in the poster session of the European Conference of Municipal Energy Managers, Warsaw 5-6 October 2006. <http://www.eo.org.pl/index.php?page=postery>, IEE program sponsored conference. The poster won the second prize in the competition organised during the conference. <http://www.eo.org.pl/images/plakaty/plakat1.jpg>.

- Create Acceptance was presented on the international Science Society and Technology studies mailing list EUROGRAD (November 2006).
- Create Acceptance was presented on the Dutch mailing list of the research school for Science, Technology and Modern Culture WTMC (November 2006).
- Prasad, G. (2006): *Assessing and promoting societal acceptance of new technology*. In Energy Management News (12 (4), p. 1-2, December 2006).
- Project Poster presented on introductory meeting 7th EC Framework Programme in Reykjavik (26th January 2007).
- Project brief folder Create Acceptance in English distributed in Europe and South Africa (300 ex) (January 2007).
- Project brief folder Create Acceptance in Spanish distributed in Spain (100 ex) (March 2007).
- Synopsis for communication of European Commission (2007).
- Heiskanen, E. (2007): article on *Create Acceptance* in daily Finnish newspaper Helsingin Sanomat.
- Brohmann, B. (2007): article on Create Acceptance in Eco@work, sustainable reading from the Oeko Institut (March 2007, p.7).
- Poti, B., M. Di Fiori (2007): *Un progetto europeo va alle fonti dell'accettabilita sociale* in Nuova Energie, May 2007.
- Poti, B., M. Di Fiore (2007): *Towards a New Methodology for Creating Societal Acceptance of New Energy Project*, Analysis, 3, 2007, pp. 1-10.
- Hodson, M., (2007): *Promoting Sustainable Energy*, article in the University Newspaper of Salford, June 5th 2007.
- Di Fiore, M. (2007): *Create Acceptance - developing a tool for sustainable energy projects to manage societal acceptance*, Poster Presentation at 2nd CIPAST Training Workshop "How to design and organise public deliberation" Poster Session "Citizen Participation in Science and Technology", Napoli, 17-21 June 2007.
- Mourik, R., R.P.J.M. Raven, C.F.J. Feenstra (2007): *Participatie sleutel voor draagvlakbevordering* in Milieu (6-p. 34-35).
- Interview with Rob Raven on Create Acceptance and the ZEPP demo-project in booklet of the transitionnetwork in the Netherlands, October 2007.
- Visser, K. (2007): *Verslag: transitiedenken - gewoon stug doorgaan*, article on workshop in which Create Acceptance is presented in www.debouwetalage.nl, on November 14th, 2007.
- Bosma, W. (2007): *Pionieren met schoon fossiel*, an article on the workshop of step 5 for the ZEPP Demoproject in Leeuwarder Courant, November 8th 2007.
- Raven, R.P.J.M., C.F.J. Feenstra (2007): presented *ESTEEM* in the internal modelcatwalk of ECN Policy Studies, December 11th (Amsterdam) and 12th (Petten), the Netherlands. Future dissemination activities

After the finalisation of the project Create Acceptance the coordinator and partners will continue disseminating the results of the project. Below an overview of these activities including a timeframe is given.

3.9 Websites

The website www.createacceptance.net and the website www.esteem-tool.eu will be hosted by ECN for at least three more years (until 2011). Also the links to these website at the partners organisations websites will exist during this period.

3.10 Scientific and popular publications

The coordinator and the partners are research institutes that publish continuously articles in both scientific peer reviewed journals and more popular press on topics related to Create Acceptance. Within these publications references to the project, the results, the websites, the tool, etc will be made.

3.11 Papers at conferences

ECN and the other partners are continuously presenting papers at national and international conferences on topics related to Create Acceptance. The coming years presentations are expected to be given at for example international ECEEE and ACEEE conferences. Within these papers and presentations references to the results of Create Acceptance will be made.

Also presentations at other events will be given. For example the presentation of NCRC about Create Acceptance and other projects in a seminar which they organise together with the Finnish Energy Agency (Motiva) in Spring 2008.

3.12 Future research

The coordinator and partners will actively promote further research linked or based on the results of Create Acceptance performed by themselves or other researcher or research organisations. All partners are open for questions and ideas of external researchers and will cooperate with them by providing the necessary input. Already during the project Create Acceptance the coordinator was contacted several times by students and other researchers who would like to connect to the research performed within Create Acceptance. The coordinator provided these researchers with the necessary input and help to perform their research.